

REMARKS/ARGUMENTS

The foregoing amendment and the following arguments are provided to impart precision to the claims, by more particularly pointing out the invention, rather than to avoid prior art.

Disclosure Objections

The Examiner objected to the disclosure because claims 11-12 depend on a claim that has been cancelled. Appropriate corrections have been made with the foregoing amendments.

35 U.S.C. § 103(a) Rejections

Examiner rejected claims 1-23 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent 6,169,911 B1 (hereinafter "Wagner").

To establish *prima facie* obviousness of a claimed invention, all the claim limitations must be taught or suggested by the prior art. *In re Royka*, 490 F.2d 981, 180 USPQ 580 (CCPA 1974). (Manual of Patent Examining Procedure (MPEP) ¶ 2143.03).

The independent claims of the present application include limitations not taught by Wagner. As a result, applicant's independent claims are patentable over Wagner.

Specifically, applicant's independent claims include the limitation, or a limitation similar thereto, of:

. . . receiving a Bluetooth broadcast of a wireless identification signal from a second electronic device sent to multiple electronic devices, the identification signal including a first default name assigned by a user of the second electronic device;

in response to the first electronic device unable to translate the first default name, displaying a visual cue on the display screen identifying a second default name associated with the second electronic device in the first list of names of electronic devices; and

providing an option on the first electronic device to rename the second default name associated with the second electronic device to a local name. (emphasis added). (Applicant's Independent Claim 1).

Wagner, however, does not teach nor suggest in response to being unable to translate the first default name, displaying a visual cue on the display screen identifying a second default name associated, and proving an option to rename the second default name to a local name. Rather, Wagner discloses:

. . . the present invention is a portable telephone, which includes a transceiver for transmitting and receiving data, a display device, and control circuitry coupled to the transceiver and the display device. The control circuitry is configured to enable the portable telephone to send and receive electronic mail messages and voice messages. The control circuitry is also configured to cause a graphical user interface to be displayed, which allows the user to access both stored electronic mail messages and voice messages from the single display screen. (Wagner, Col. 1, lines 26-36).

Therefore, as a result Wagner not disclosing applicant's claimed limitation of, in response to being unable to translate the first default name, displaying a visual cue on the display screen identifying a second default name associated,

and proving an option to rename the second default name to a local name, Wagner does not anticipate applicant's independent claims.

In addition, the remaining claims depend from one of the independent claims as discussed above, and therefore include similar limitations, and as a result are not anticipated by Wagner.



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CONCLUSION

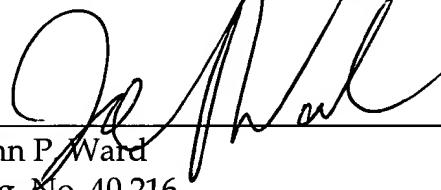
Applicant respectfully submits the present application is in condition for allowance. If the Examiner believes a telephone conference would expedite or assist in the allowance of the present application, the Examiner is invited to call John Ward at (408) 720-8300, x237.

Authorization is hereby given to charge our Deposit Account No. 02-2666 for any charges that may be due.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

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